

Success in Swindon for Hörmann

Published on 2nd March 2018

Hörmann has announced that since it doubled the size of its stand at the National Self Build and Renovation Centre (NSBRC) towards the end of last year, it has picked up over 230 high quality leads at the centre's first show of the year at the end of January.

During the three-day event, representatives from Hörmann were on hand to answer any questions and provide delegates with everything they needed to know about Hörmann's range of doors. In addition to this, Mark Lester, Hörmann's training manager, also presented a master class in the seminar theatre focusing on Hörmann's timber internal doorsets.

Commenting on the recent exhibition, marketing manager, David O'Mara, said: "The National Self Build and Renovation Centre provides us with a great platform to showcase our extensive collection of domestic doors, specific to our target audience. Mark's presentation in the seminar theatre was really well received and helped draw a lot of visitors to our stand. After the last few shows there has been a noticeable growth in business from both new and existing customers, and we look forward to seeing what the rest of 2018 has in store."

The National Self Build and Renovation Centre runs events throughout the year, and attracts thousands of self-builders and renovators. To find out more about the NSBRC, visit http://www.nsbrc.co.uk/.



ENDS



Press Contacts:

Harriet Broomhead | 07483027155 | hbroomhead@rkh.co.uk

About Hörmann

The Hörmann Group is a leading door manufacturer based in Germany with its UK headquarters in Leicestershire, which supplies to a multitude of private and commercial properties across Europe, Asia and North America.

The family-run company employs more than 6,000 staff and is renowned for its quality and innovation for up-and-over, roller, sectional and side sliding garage doors and operators, as well as entrance and internal doors for the home.

All Hörmann doors are produced adhering to multiple environmentally-friendly procedures, from the colour coatings and foam infills used in its products, to the company's regenerative exhaust filter systems that are in operation in its factories.

Available from hundreds of UK locations, visit www.hormann.co.uk for more information, or call 01530 516 888 to find details on your local distributor.