



Training Academy
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Hörmann UK launches new Training Academy and Showroom

As one of the UK's only manufacturers to offer in depth, tailored training programmes for both its employees and customers, leading manufacturer Hörmann UK is taking this dedication a step further with the launch of its new Training Academy.

Based at its headquarters in Coalville, Leicester, the brand new facility will be opening from April, offering comprehensive training that reflects the commitment of its German counterpart, which places significant importance on the learning process.

Offering a diverse range of training for all products across its domestic and industrial portfolios, the training is supported by its new state-of-the-art-showroom, which houses its latest innovations and variations across both industry sectors.

With a range of seminars available, the Basic Sales and Product Training is designed to give the attendees confidence in every aspect of Hörmann, providing an introduction into all aspects of the industrial and domestic products ranges. These sessions are specifically designed for Hörmann partners and their employees who wish to receive training on their knowledge of the doors and operators range. The seminar also provides an overview of installation requirements, along with in depth explanations of each door's unique features, benefits and key selling points.

Hörmann is also offering Domestic Fitter Training, where professionals will learn how to fit Canopy, Retractable, RollMatic and Sectional doors on Z spring and N track. The seminars are hosted as two-day courses with an overnight stay and evening meal free of charge and can be modified, depending on the professional's individual requirements.

The Industrial Training provides professionals with all the necessary information they require to install Hörmann UK's leading range of High Speed Curtain Doors, High Speed Sectional Doors, Sectional Doors and Roller Shutters. It is also supported by additional training on the servicing, maintenance and fault finding of the above products, along with Hörmann UK's robust Dock Levellers.

Individuals will also receive training on the key features and benefits offered by each of the ranges, enabling professionals to promote the key features to potential and existing customers with ease.

Wolfgang Gorner, Managing Director at Hörmann UK, said: “Here at Hörmann UK we place significant importance on not only the quality of our products, but the quality of our sales, installation and servicing. This is why we have launched our new Training Academy to provide professionals with hands-on experience of how to correctly install, service and maintain our market leading solutions.

“We work hard to maintain a strong relationship with our nationwide team of distributors and installers to ensure the end customer receives a first class finish. The opening of our latest Academy and Showroom will enable us to further develop this, ensuring we offer the UK industrial and domestic market the highest standard in training, advice and high quality products.”

For further information on Hörmann UK’s training offering, call 01530 516850 or visit: <https://www.hormann.co.uk>.

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Issued by HROC LTD on behalf of Hörmann UK. For further information contact Henrietta Painter or Katy Peacock on 0121 454 9707 or email hormann@hroc.co.uk.