



Additions to Marketing Team  
October 2021  
Final

### **New Faces at Hörmann UK**

2021 has certainly been a busy year for the Marketing team at Hörmann UK. Not only have they been busy working on some innovative and fun campaigns, but they have also welcomed two new colleagues to the department. Marizel Le Roux and Bella Kemp, join David O'Mara who has been Marketing Manager at Hörmann for the past 16 years.

Marizel has joined as Marketing Co-ordinator with specific responsibility for the development and organization of promotional campaigns for both the Domestic and Industrial sides of the business. Her role will involve working closely with Hörmann's creative agency and she has recently been instrumental in the Hörmann Alone/Secured by Design campaign and the virtual Innovation Day. She is also responsible for the company's social media activity and the further development of the Partner Standard scheme.

With a First Class degree in Business Management and Marketing, Marizel has previously worked in higher education. She worked closely with the design and digital teams to work on creatives needed for different campaigns for various platforms such as social media adverts, e-shots, and programmatic banners.

Bella Kemp also has a First Class Marketing Degree from Liverpool John Moores University and is the new Marketing Administrator. She oversees communication with end users, along with being the key point of contact for the sales teams for the supply of marketing materials and maintains Hörmann's considerable stock of samples and product literature.

Working to support both David and Marizel in the creation of new promotional campaigns, social media content, e-shots and exhibition attendance, Bella has joined Hörmann straight from university.

David O'Mara, Marketing Manager comments, "It's great to welcome both Marizel and Bella to the team. 2021 has seen the department move forward with a clear marketing vision for both the domestic and industrial sides of the business, having produced a number of exciting campaigns which have certainly surprised and engaged the market.

The addition of Marizel and Bella strengthens our in-house creativity and brings specific expertise to expand our social media presence whilst ensuring that our levels of customer service remain high."

For further information on Hörmann UK visit: <https://www.hormann.co.uk> or call 01530 516880

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