

RollMatic T Roller Garage Door Door Industry Journal February 2021 Final

Hörmann RollMatic T – Stars in the Making

Not only has the new RollMatic T Roller door from Hörmann UK created quite a stir in the marketplace, but it has also made stars of industry stalwart Alex MacKay and 10 year-old newcomer Alice Diamond. Both are featured prominently in the fun YouTube video and advertising campaign produced to support the launch of the door, with Alice also making a guest appearance in the Hörmann Christmas video message.

Commenting on his recent fame Alex MacKay said, "It's all been a lot of fun, but you have to keep your feet on the ground and concentrate on the day job, celebrity can't get in the way of supporting Hörmann products in the market. However, I would consider other offers - I understand that they are looking a new James Bond, so who knows!"

Meanwhile, Alice has been perfecting her door fitting skills and planning future appearances to support the RollMatic T door – watch this space.

Since the launch of the RollMatic T roller door, feedback from both end consumers and installers has confirmed that it really is easy to fit and transport, whilst not compromising the high-quality standards expected from Europe's leading garage door manufacturer. The RollMatic T looks set to become a real superstar in the Hörmann portfolio.

For further information on Hörmann UK's RollMatic T Roller Garage Door, call 01530 516868 or visit: <u>https://www.hormann.co.uk/home-owners-and-renovators/garage-doors/roller-garage-doors/</u>

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Issued by Parkgate Communications on behalf of Hörmann UK. For further information contact Sheila Normington on 07990 636398 or email sjnormington@outlook.com