

DIJ RollMatic T Roller Garage Door October 2020 Final

Hörmann UK Launches New Roller Garage Door – easy to fit, easy to transport, so easy a 9-year-old could do it!

Hörmann UK has launched its' new RollMatic T roller garage door which has been developed to specifically address the requirements of an increasingly competitive roller door market, whilst not compromising the high-quality standards expected from Europe's leading garage door manufacturer.

RollMatic T has been designed to be quick and easy to fit. The door is supplied in two sturdy and easily transportable boxes containing all the components needed to install and operate the door, with pre-assembled and pre-drilled components reducing preparation time onsite.

Featuring the same 77mm lath as the standard RollMatic door, RollMatic T is available as either internal or external roller options. It is available in heights from 1200 to 3100mm and widths from 1000mm to 5000mm, with doors up to 3000mm wide supplied with 75mm side guides and doors over 3000mm with 105mm guides.

A wired, opt sensor in the bottom seal comes as standard, stopping the door if there is an unexpected obstacle and operates to DIN EN 13241. Alternatively, a wireless version is available as an upgrade.

A space saving tubular operator and two 433 MHz hand transmitters are supplied, with an upgrade to the 868 MHz Hörmann BiSecur radio system available as an optional extra.

RollMatic T is available in Traffic White and 13 RAL colours as well as Chartwell Green and Noir Sable (Anthracite metallic). Two Decopaint and Decograin timber design options add a further decorative finish enabling installers to offer the end consumer ample choice when personalizing their garage door to match the design and style of their home.

As part of the support package to introduce RollMatic T to the market, Hörmann UK created a fun and 'tongue in cheek' prelaunch video. Premiered on the Hörmann UK YouTube channel, the video features an extremely engaging 9-year-old Alice together with a staring roll for Hörmann's Product & Technical Support Manager Alex MacKay and demonstrates just how easy the RollMatic T is to both fit and transport. With over 1000 views, the video further enhances Hörmann UK's position as a leader in creative and innovative marketing support.

"The door is an installers dream being easy to transport and install and it comes with the Hörmann badge, a guarantee of quality engineering. It is a great addition to the RollMatic range and is sure to be a huge success with both end users and installers alike." comments Alex MacKay

Early feedback from the market has been extremely positive with the door creating a great deal of interest and with pre-orders of over 50 doors being placed before the launch.

For further information on Hörmann UK's RollMatic T Roller Garage Door, call 01530 516880 or visit: <u>https://www.hormann.co.uk/home-owners-and-renovators/garage-doors/roller-garage-doors/</u>

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